

CANBERRA LAW STUDENTS' SOCIETY
COMMITTEE ENGAGEMENT POLICY
Effective as at 17 July 2020

PART 1 – Preliminary

1 Purpose

1.1. The purpose of the Canberra Law Students' Society Events Policy (**the Committee Engagement Policy**) is to set out expectations for engagement required of Committee Members of the Canberra Law Students' Society (**the CLSS**).

2 Scope

2.1. This Policy applies to all elected and appointed Committee Members of the Canberra Law Students' Society.

3 Policy Statement

3.1. Since Committee Members are generally elected by Law, Justice Studies and Juris Doctor students, they are expected to engage with CLSS content on a higher level.

3.2. Ensuring engagement of the CLSS Committee in CLSS content raises awareness and overall engagement in the CLSS. Engagement in relation to social media is specifically important to ensure that CLSS content appears in people's individual social media feeds. Facebook runs on an algorithm which uses the number of likes to determine whether a post is popular and should be shared more broadly. As a rule, the entire Committee should react to a post to begin this algorithm.

3.3. Ensuring more engagement with our events on social media will lead to more physical engagement. Both of these points are incredibly important for sponsorship meetings, as sponsors want to ensure that their money is being well spent and that our society and broader student body are engaging with them.

3.4. This Policy acknowledges that Committee Members occupy their positions on a voluntary basis. They also juggle other aspects of their lives including their studies, paid work and social lives. Therefore, every effort has been made to keep this Policy within reason. The Committee discussed the guidelines that formed the basis of this policy and its contents at a meeting held Sunday 3 March 2019. The Committee endorsed the development of these guidelines.

3.5. This Policy is subject to the issuing of strikes in accordance with the *CLSS Discipline Policy*. This follows the recurring theme that all Committee Members are responsible pre-admission lawyers and should be able to prioritise their work efficiently. They should also understand that failing to carry out tasks effectively result in serious consequences in practice (formal disciplining, termination and even disbarment).



4 Definitions

4.1. Wherever a word or phrase has been used in this Policy and is defined in the Constitution, the word or phrase shall adopt the meaning of that definition in the Constitution, even if a contrary intention is expressed in this Policy.

4.2. The following terms shall have the meaning set out below wherever they are used in this Policy:

CLSS Content means all content by the CLSS which includes, but is not limited to:

- (a) CLSS-hosted events
- (b) Events co-hosted by the CLSS
- (c) Social media content posted by the CLSS; and
- (d) Their Law, Justice Studies and Juris Doctor peers.

Sponsored social media content means posts that have been purchased by any firm. They are not required to be sponsors since social media posts can be purchased separately.

Social media means Facebook, Instagram and LinkedIn.

Whole-of-Committee events means events involving the entirety of the CLSS Committee which includes, but is not limited to:

- (a) Market Day stalls
- (b) Faculty and Committee engagement events

PART 2 – Committee Engagement

5 Social Media Content

5.1. Committee Members must “like” all content shared on social media.

5.2. Committee Members must invite a minimum of ten (10) people to all CLSS-hosted or co-hosted events on the relevant Facebook event page.

5.2.1. The preference of invitations is as follows:

- 5.2.1.1. Law, Justice Studies and Juris Doctor students;
- 5.2.1.2. University of Canberra students studying another degree;
- 5.2.1.3. Recent graduates and alumni;
- 5.2.1.4. Students attending other Universities.

6 Events

6.1. Committee Members must attend events they are in charge of.

6.1.1. Committee Members are expected to attend for the duration of the event wherever possible.

6.2. Committee Members must attend at least five (5) events that are developed by other Portfolios.

6.2.1. These five (5) events do not include sponsored events.



6.3. Committee Members must attend all sponsored events.

6.3.1. Committee Members are expected to attend for the duration of the event wherever possible.

6.4. Committee Members must attend whole-of-Committee events.

6.4.1. Committee Members are expected to attend for the duration of the event wherever possible.

